

Marketing & Communications Working Student

Löning – Human Rights & Responsible Business is looking for a working student to join the Marketing & Communications team 15 to 20 hours per week to help us with the verbal and visual communication and marketing of our brand and activities.

In addition to managing our social media accounts and our website, our new team member will support the organisation of digital and in-person events and our monthly briefings, develop ideas for marketing collateral and coordinate the design and development processes, and communicate with platforms to place our colleagues as experts on panels and conferences.

Who we are:

Löning – Human Rights & Responsible Business is an international management consultancy specialised in human rights. Founded in 2014 by the former Commissioner for Human Rights of Germany, Markus Löning, we provide practical and strategic advisory services to businesses on how to incorporate respect for human rights into their business operations and along their value chains. We are a diverse and international team of experts from different professional backgrounds, who advise our clients in English, German, Spanish and Portuguese and speak Dutch, French, Hindi, Italian, Luxembourgish, Turkish and Vietnamese.

What we expect of you:

- Enrolment at undergraduate or graduate level in an area related to Marketing and Communication, Journalism or Human Rights starting from January 2023
- A strong interest in business and human rights, responsible business and ESG topics
- A strong sense of responsibility; a self-organised, diligent team player
- A creative, dynamic person with excellent interpersonal skills
- Experience in curating engaging social media posts
- Proficiency in Word and Excel. Proficiency in using Mailchimp, Photoshop, Canva, Hubspot, and Google Analytics is strongly desired.

- Excellent written and verbal English skills; strong German skills are desired.
- Ideally located in or around Berlin

What the role requires:

- Creating and/or coordinating the creation of visuals for promoting Löning's work, webinars, and partnerships
- Generating marketing ideas and creative concepts,
- Creating social media content; planning and executing the social media marketing strategy, managing all Löning social media accounts,
- Drafting, designing, and liaising with freelancer team to coordinate the design of monthly briefings, marketing emails, presentations, new products and services,
- Conducting market research, monitoring business and human rights developments and coordinating their communication
- Monitoring speaking opportunities and organising engagement

What we offer:

- A multinational, young and energetic team and a very collegial and supportive team atmosphere
- A hybrid and flexible working environment with a charming, trendy open office in Berlin-Tempelhof
- A dynamic business field with room for your ideas and innovative developments
- The opportunity to play a part in the advancement of human rights in business, e.g., through creative ideas of communicating the role of human rights in companies
- The ability to work closely with account managers, innovative partners and product owners in creating effective communication and marketing deliverables
- The ability to gain hands-on experience and build a portfolio of work
- A trusted mentor who will support and guide you in the early stages of your career
- The possibility of a longer-term position with Löning

- A paid employment contract of one year with a three-month probation period, plus transportation costs (BVG)

If after reading this, you feel like you would be the right addition to our team, please send us your resume with a cover letter by e-mail (max. 3 MB) to Serra Cremer at serra@loening.org

To learn more about Team Löning, please visit www.loening.org.